

Super Chemzyme IV Plus

MEGA DISTRIBUTORS

CASE STUDY



Industry	Food Processing / Poultry Dressing
Company	El Pollo Agro Industrial Ventures Corporation
Period	March to November 2007
Area	Davao City, Philippines
Sales Representative	Mario Ponce de Leon
Marketing Manager	Vanessa Tan
Contact	Mr. Percy Garcia, Operations Manager

COMPANY DESCRIPTION

One of the biggest chicken dressing plants in Davao City, supplies the Bounty Fresh Chicken brand for the whole country. Dressing Plant processes 12,000 heads of chicken per day and operates 24 hours a day for 6 days a week.

COST SUMMARY	SAVINGS / ROI
Super Chemzyme IV Plus: Php 448 / 11 USD per liter	12 months treatment, no fine: Php 163,520 / 4,027 USD
Fines for violation: Php 5000 / 123 USD per day	12 months, no treatment with 6 month violation with fine: Php 915,500 / 22,545 USD
	TOTAL SAVINGS: 18,518 USD

PROBLEM

Failed BOD discharge of 200 ppm
Government fine of Php 5000 / 123 USD per day
Foul odors and heavy scum buildup from wastewater area

SOLUTION

One liter of Super Chemzyme IV Plus each day.
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RESULTS

Baseline BOD	200 (March 07)
July reading	30 BOD
October reading	12 BOD
Hazchem Code	2P
Also noted significantly reduced odors and scum buildup.	

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